**Assignment**

**Write your own Personal Trainer Bio**

So now it’s time to write your own personal trainer bio. This is a good exercise to carry out, even though you might be starting out as a personal trainer. Remember, your bio will change from time to time, for example, when you pick a specialization.

You not going to get it right first time either, so take your time, refine it and follow the tips below.

A personal trainer bio should:

* Have a target audience in mind
* Not be too technical
* Be relatively short
* Written in the first person
* Include a personal story (if you have one)

When it comes to structure and layout, a personal trainer bio should:

* Start with your experience (not necessary if you are a new trainer)
* Mention your credentials
* Include the area you specialize in
* End with a call to action

Good luck, there is space on the second page of this assignment for you to start.

**Write your personal trainer bio here**